

Division/Unit Goals Report - Institutional Effectiveness Data Report

University of Florida

Academic Affairs

Academic Colleges

College of Public Health & Health Professions

PHHP Mission

The mission of the College of Public Health and Health Professions is to preserve, promote, and improve the health and well-being of populations, communities, and individuals. To fulfill this mission, we foster collaborations among public health and the health professions in education, research, and service.

The mission of the University of Florida has as its defining and distinguishing characteristics research, scholarship, artistic creation, and post-baccalaureate training in the arts and sciences and in the professions. The mission statement of the College of Public Health and Health Professions is aligned with this by its goals to prepare students to improve the health and well-being of populations, communities, and individuals, to conduct and disseminate research in today's health needs and to serve as a leader in public health and health care practice.

Unit/College: College of Public Health & Health Professions

Goal 1: Educational Programs

Provide well rounded graduates recognized for critical thinking, science orientation, communication skills, interprofessional collaboration and leadership.

Start: 7/1/2016

End: 6/30/2017

Progress: Completed

Division/College: College of Public Health & Health Professions

Responsible Roles: Associate Dean (Blue, Amy)

Action Items

1. Enroll a strong and diverse student body.

2. Prepare students who are competitive in employment markets.

Measures of Action Items

Action Item 1: Enroll a strong and diverse student body.

Measures:

- a) New student GRE scores.
- b) New students from underrepresented minority groups.

Action Item 2: Prepare students who are competitive in employment markets.

Measure:

a) Percent of graduates who are employed in their professions within one year of graduation.

Time Period of Action Items

Action 1: July 1, 2016- June 30, 2017

Action 2: July 1, 2016 - June 30, 2017

Resources of Action Items

Action item 1: Enroll a strong and diverse student body.

Measure: a) New student GRE Scores.

Resource PHHP graduate student information database

Measure b) New students from underrepresented minority groups.

Resource PHHP graduate student information database

Action Item 2: Prepare graduates who are competitive in employment markets.

Measure a) Percent of graduates who are employed in their professions within one year of graduation

Resource: Program director information compiled in Dean's Office (request made to programs)

Results and Evaluation

Action Item 1: Enroll a strong and diverse student body.

Measures:

a) New student GRE scores.

Average Verbal Score (n=259) = 153

Average Quantitative Score (n=259) = 154

b) New students from underrepresented minority groups.
17% (59 of 344)

Action Item 2: Prepare students who are competitive in employment markets.

Measure:

a) Percent of graduates who are employed in their professions within one year of graduation.

87%

Conduct and disseminate the results of high impact research designed to improve individual, community and population health.

Start: 7/1/2016

End: 6/30/2017

Progress: Completed

Division/College: College of Public Health & Health Professions

Responsible Roles: Associate Dean (Blue, Amy)

Action Items

1. Increase number of peer-reviewed publications.
2. Increase external support for research endeavors.
3. Generate greater public awareness of research projects and findings (e.g., media attention, presentations)

Measures of Action Items

Action Item 1: Increase number of peer-reviewed publications.

- a) Number of peer-reviewed publications per faculty member.

Action Item 2: Increase external support for research endeavors.

- a) Maintain research grant and contract funding at >\$28 million.

Action Item 3: Generate greater public awareness of research projects and findings (e.g., media attention, presentations, etc.).

- a) Number of faculty professional presentations given.

- b) Number of news media/public service announcements related to discoveries released.

Time Period of Action Items

Action 1: July 1, 2016 - June 30, 2017

Action 2: July 1, 2016 - June 30, 2017

Action 3: July 1, 2016 - June 30, 2017

Resources of Action Items

Action Item 1. Increase number of peer-reviewed publications.

Measure:

- a) Number of peer-reviewed publications per faculty member.

Resource of Action Item

PHHP Faculty Activity Report Database

Action Item 2. Increase external support for research endeavors.

Measure:

- a) Maintain research grant and contract funding at > \$28 million.

Resource of Action Item

UF DSP database

Action Item 3. Generate greater public awareness of research projects and findings (e.g. media attention, presentations, etc.).

Measures:

a) Number of faculty professional presentations given.

Resource of Action Item

PHHP Faculty Activity Report database

b) Number of news media/public service announcements related to discoveries released.

Resource of Action Item

PHHP Public Relations Director database

Results and Evaluation

Action Item 1: Increase number of peer-reviewed publications.

a) Number of peer-reviewed publications per faculty member.

5.80 per faculty member

Action Item 2: Increase external support for research endeavors.

a) Maintain research grant and contract funding at >\$28 million.

Research grant and contract funding was \$44.7 million this year; it was greater than the target metric.

Action Item 3: Generate greater public awareness of research projects and findings (e.g., media attention, presentations, etc.).

a) Number of faculty professional presentations given.

853 presentations given.

b) Number of news media/public service announcements related to discoveries released.

1,840 news releases and resulting media hits on PHHP research, as well as stories in which PHHP faculty members are quoted, based on their scientific expertise.

Goal 3: Service

Demonstrate leadership in shaping policy, practice and the agenda for the professions.

Start: 7/1/2016

End: 6/30/2017

Progress: Completed

Division/College: College of Public Health & Health Professions

Responsible Roles: Associate Dean (Blue, Amy)

Action Items

1. Foster faculty leadership contributions to professional and governmental agencies and associations.
2. Provide educational programs that meet workforce development needs

Measures of Action Items

Action item 1. Foster faculty leadership contributions to professional and governmental agencies and associations.

Measure:

- a) Number of faculty in leadership positions in professional and governmental agencies and associations, including service on research study sections.

Action Item 2: Provide educational programs that meet workforce development needs.

Measure:

- a) Number of enrollees in PHHP certificate programs.

Time Period of Action Items

Action 1: July 1, 2016 - June 30, 2017

Action 2: July 1, 2016 - June 30, 2017

Resources of Action Items

Action Item 1. Foster faculty leadership contributions to professional and governmental agencies and associations

Measure:

- a) Number of faculty in leadership positions in professional and governmental agencies and associations, including service on research study sections.

Resource of Action Item

PHHP Faculty Activity Report database

Action Item 2. Provide educational programs that meet workforce development needs.

Measure:

- a) Number of enrollees in PHHP certificate programs.

Resource of Action Item

PHHP student database (certificate enrollment figures)

Results and Evaluation

Action item 1. Foster faculty leadership contributions to professional and governmental agencies and associations.

Measure:

a) Number of faculty in leadership positions in professional and governmental agencies and associations, including service on research study sections.

93 faculty in leadership roles

Action Item 2: Provide educational programs that meet workforce development needs.

Measure:

a) Number of enrollees in PPHP certificate programs.

133 students enrolled in certificate programs.

Actions for Improvement

Unit/College Actions for Improvement

All results were reviewed by the college's senior administrative leadership.

Regarding Goal 1 action item results, it was decided to: 1) continue efforts to ensure that students admitted into graduate programs are of the highest quality in terms of GRE scores, 2) continue to expand recruitment efforts to attract students from underrepresented backgrounds to the college's programs; and 3) continue existing supports for students when seeking employment or continuing education upon graduation. It was observed that GRE scores have remained consistent for several years and agreed that with the college's current efforts to expand enrollment in programs, quality of applicants must remain high. It was observed that there was a slight increase in the percentage of students from underrepresented backgrounds in 2016-2017 and agreed that recently adopted new outreach opportunities (i.e., Bethune-Cookman University, Summer Health Professions Education Program, UF sponsored fairs) should be maintained to recruit students from underrepresented backgrounds. It was observed that the percentage of graduates' reporting employment within one year of graduation has increased since 2014-2015 and agreed that programs' activities and the presence of the college's career resource liaison to facilitate students' career searches and employment/continuing education attainment should continue.

Regarding Goal 2 action item results, it was concluded that 1) research funding increased substantially last year, due in large part to preeminence faculty hires and overall increased success of faculty with obtaining external funding, 2) the number of peer-reviewed publications per faculty member has increased since 2015-16; 3) important baseline data regarding the number of faculty presentations given was obtained, and 4) important baseline data regarding the scope of avenues for public awareness of our faculty's research projects and findings was obtained. It was decided to continue with newly implemented faculty career planning/development activities to promote research productivity.

Regarding Goal 3 action item results, it was concluded that 1) important baseline data regarding the number of faculty in leadership positions in professional and governmental agencies and associations, including service on research study sections was obtained, and 2) the number of enrollees in PPHP certificate programs has increased since last year. It was decided to continue to promote faculty seeking leadership positions and that newly implement faculty career planning/development activities should assist with this effort. It was agreed that efforts instituted last year to attract and admit students of high quality into certificate programs have not

resulted in further enrollment declines and that increased marketing efforts of certificates has attracted additional enrollees.